

Realtor Party Committee

Minutes

IAR Convention 2022, Downtown Marriott, Des Moines, IA

October 5th, 2022, 1:30pm

realtorparty@iowarealtors.com

Chair Scott Wendl called the meeting to order at 1:30pm

Vice Chair Lynette Sorensen read the Anti-Trust Statement

Roll Call was taken

Present: Scott Wendl, Lynette Sorensen, Travis Bushaw, Jill Monnahan, Jennifer Weigel, Erika Hansen, Marjorie Leaders, Mike Franey, Shaner Magalhaes, Linda Westergaard

Motion to approve the minutes from Summer Meetings, 2nd, motion carries

Old Business

- RPAC 2022 Goals
 - Goal: \$456,311
 - MI Goal: 82
 - PC Goal: 8
 - Participation Goal: 37%

New Business

- RPAC 2022 Progress
 - \$ Raised: \$407,000
 - MIs: 133
 - PC: 33
 - Participation: 45%
- President's Cup
 - Voter Registration Event - Done
 - Text Alerts Goal - Done
 - Broker Outreach - Done
 - MI Goal - Done
 - PC Goal - Done
 - Participation Goal - Done
 - Federal Disbursements Goal - Done
- Local Board Events
 - QCAR - golf outing and RPAC Auction
 - CRAAR - dues billing, auction, and pub crawl

- ICAAR/CRAAR combined RPAC event at winery
- NCIBR RPAC event at distillery
- RPAC 2023 Events
 - REALTOR Candidate Training - January 31st from 8am to 12pm
 - REALTOR Party Training - January 31st from 1pm - 5pm
 - Received a \$5,000 grant from NAR
 - Capitol Conference - February 1st - 3rd
 - Live and online auction
 - \$15 entrance fee for auction
 - RPAC Road Tour - April 17th - 21st with Kevin Sears
 - NAR Midyear - May 6th - 11th
 - Rally Ride - June 20th - 21st - Boat Cruise in Okoboji
 - Back the PAC Auction - during Convention 2023

Motion to approve slate of events for 2023, 2nd, motion carries

Open Discussion

NAR Political Representative Jack Grecean gave a report:

- NAR is doing 100+ opportunity races across the country
- Opportunity races for Axne and Grassley in Iowa - direct mail and online ads/communications
- Housing inventory is still at the forefront of discussions in DC, repurposing spaces, flood insurance, investor buyers
- Lots of NAR research available to use

Meeting adjourned